



ULTIMATE LIFESTYLE TRANSFORMATION

THE ULTIMATE GATEWAY INTO PURIUM



MOST POPULAR PRODUCTS

The products in the Ultimate Lifestyle Transformation are fixed based on results, data and your Brand Partner feedback.

MEET THE PERFECT PACK & NEW SHIPPING BOX

The Ultimate Lifestyle Transformation isn't delivered in just any brown box - but rather a Purium-branded package. This pack contains the same products that are the standard and most popular choices for the 40-Day Ultimate - Nutrition. The Ultimate Lifestyle Transformation comes fixed with:

- (3) Power Shake Apple Berry (1 container + 2 terra pouches)
- (2) Apothe-Cherry
- (2) Biome Medic
- (2) Super Amino 23
- Super CleansR
- Blender Bottle
- Tape Measure
- Placemat insert with a guide, 30-day tracker and QR codes that link to support

WHY IS IT THE BEST CHOICE?

This is the recommended pack for your new Brand Partners and Customers. We have looked at the data and listened to the leaders, who wanted to:

- Upgrade our delivery presentation to match the world-class quality of our products
- Make the program's schedule simple and user-friendly to have easier and more duplicatable success
- 95% of sales are Power Shake Apple-Berry; standardize the flavor option to minimize questions & clicks which can slow down a sale.
- Schedule the products to last for 30 days to:
 - improve compliance, consistency of results and duplication
 - support Smart Order and retention
 - compact the BV / sale into a 1-month cycle instead of 2



BRANDED SHIPPING BOX

Purium co-owner Amy Venner shows off one of the first shipments of the Ultimate Lifestyle Transformation (that she packed herself!).

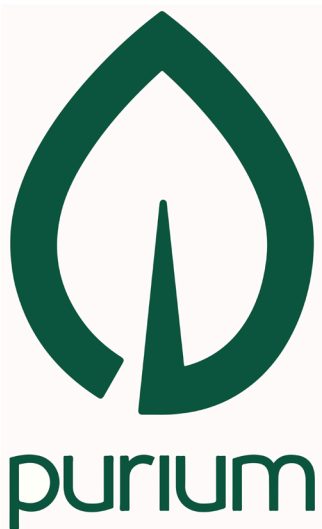


ULTIMATE LIFESTYLE TRANSFORMATION

A WARM WELCOME FROM PURIUM

FIRST IMPRESSIONS ARE EVERYTHING

Purium's identity is **STRONG** and our culture is warm, genuine and personable. Although our legacy Brand Partners may know that, our Customers and new Brand Partners may not.



The Transformation Company

SMALL DETAILS, BIG IMPACT

ECO-MINDFULNESS: 1 Apple berry plastic tub and 2 terra pouch refills. Plus, instructions to re-use the plastic container.

MODERN APPEAL: This item will arrive on doorsteps in a clean, modern box with well-organized products.

SIMPLE GUIDANCE: 3 unique schedules to appeal to anyone and everyone who wants to transform their lifestyle, health and body. 1 easy-to-follow schedule arrives in the box; 2 more complex schedule options can be found via QR code/link "Lifestyle Transformation Digital Guide."

ACCOUNTABILITY SUPPORT: A 30-Day Tracker helps each person record their progress and stick to their goals.

COMMUNITY INSPIRATION: Our Facebook Support group is a shining reflection of Purium's pure + premium people.

EASY FOLLOW-UP: Brand Partners now have an easy entry to have a Smart Order and/or Upgrade conversations with Customers.

BUT WHAT ABOUT THE 10-DAY TRANSFORMATION & 40-DAY ULTIMATES?

Although the legacy packs are still available, the Ultimate Lifestyle Transformation is the pack of Purium's future. We know exceptions exist, but in order to make a successful path for a large amount of people, we believe the Ultimate Lifestyle Transformation is the best pack of products for most people's health goals.

We made a few title changes to the legacy packs (which are still available) to eliminate confusion and de-prioritize their importance in iShopPurium's Quick Shop list:

- Forty (40) Day Athletic Performance
- Forty (40) Day Fat Burning
- Forty (40) Day Nutrition
- Forty (40) Day Parasite Cleanse
- Ten (10) Day Athletes
- Ten (10) Day Cleansing
- Ten (10) Day Weight Loss



ULTIMATE LIFESTYLE TRANSFORMATION

THE PLACEMAT

This large, thick paper insert is the first thing a Customer or Brand Partner will see when they open their new Ultimate Lifestyle Transformation box. Immediately, they are given details about the products, the simplified 30-Day Schedule and QR Codes to link them to more support. This placemat is also available digitally.

WELCOME

to your Ultimate Lifestyle Transformation

STEP 1

Get familiar with the products and the schedule. Scan the QR code to watch video A - see back.

STEP 2

Fill out Day 0 of the Transformation Tracker - see back.

STEP 3

Start your 30-Day Transformation Experience. Scan the QR codes for digital support - see back.

WHAT'S INSIDE

BUILD
Pure-Vegan Protein

May:

- Create lean muscle
- Burn fat
- Tighten skin
- Improve mental clarity

NOURISH
Super Greens & Ecto

May:

- Improve energy
- Reduce cravings
- Fuel your cells
- Create satisfied feeling

DETOXIFY
Support Gut Health

May:

- Detoxify glyoxalates
- Improve digestion
- Boost mood & immunity
- Reduce C.R.P.

REGENERATE
Organic Super Fruit

May:

- Improve sleep
- Reduce free radical damage
- Beautify skin
- Create a healthy response to inflammation

CLEANSE
Deep Colon Cleanse

May:

- Increase elimination
- Reduce toxins
- Flush parasites

2 of each

YOUR 30-DAY SCHEDULE

RISE & SHINE

When you wake up:

- Super Amino 23 (3 tablets)
- Power Shakes (25 Tbsp with 20 oz. water)
- Berne Made! (2 capsules)

DAY OR EVENING

You choose, in place of either lunch or dinner:

- Super Amino 23 (3 tablets)
- Power Shakes (25 Tbsp with 20 oz. water)
- Berne Made! (2 capsules)

SWEET DREAMS

30-60 minutes before you go to sleep:

- Apurite-Cherry (2 Tbsp with 8-10 oz. water)

Last 10 Days:
When you wake up:
• Super Cleanse® (2 capsules)
Don't forget to re-order at shopgarden.com!

THE FRONT

- 3 Simple Steps
- Products & Benefits
- Simple 30-Day Schedule

Simple 30-Day Schedule:

This path is all about subtraction, by way of addition. You flood your body with nutrient-rich superfoods without being restrictive with your diet. By meeting your nutritional needs with high-quality foods, you naturally stop craving foods and habits that stem from undernourishment.

Click to view [the digital front.](#)

Motivating 30-Day Tracker:

It's easy to stay on track when you can literally see your progress. This 30-Day Tracker helps the Transformer *positively* keep record of their improvement, helping them stay committed and accountable - without judgement!

Click to view [the digital back.](#)

THE BACK

- 30-Day Tracker
- Checklist for Success
- QR Codes to Support
- Smart Order Call Out

SEE IT. FEEL IT. TRACK IT.

TRACKER

On a scale of 1-10, how are you "feeling" 10 in your BEST self. Write your number in the circle below.

	DAY 0	DAY 10	DAY 20	DAY 30
ENERGY				
DIGESTION				
MOOD				
SKIN				
SLEEP				

Let's track your physical transformation - no judgement, here! Write your numbers below.

	DAY 0	DAY 10	DAY 20	DAY 30
WEIGHT				
MID-UPPER ARM				
WAIST				
BELLY BUTTCH				
HIPS				
MID-THIGH				

On a scale of 1-10, how satisfied are you with your consumption of the following? 10 is most satisfied, 1 is least satisfied.

	DAY 0	DAY 10	DAY 20	DAY 30
WATER				
SUGAR				
CAFFEINE				
PLANT-BASED FOODS				

CHECKLIST

☐ Join Purium's Lifestyle Transformation Facebook Group.

☐ Sign Up for Smart Order with either another Lifestyle Transformation or Day 0 Care Kit.

☐ Take & save "Before" selfie, and full body photo and join our contest.

☐ Join Queen Doree Sandwell's Support FB Live and get your questions answered.

☐ Take & save "After" photo & share your experience in the Facebook group and contest.

GET SUPPORT
Scan the QR codes to learn more.

Video A: GET FAMILIAR WITH THE PRODUCTS VIDEO

LIFESTYLE TRANSFORMATION DIGITAL GUIDE

SUCCESS POWERS

WATCH THE ELIXIR FOODS VIDEO

LIFESTYLE TRANSFORMATION SUPPORT

JOIN THE CONTEST

LIVE IT!

3 & THEN FREE!
WITH SMART ORDER

Step 1: Activate and maintain your Smart Order for 3 months. Begin to shopgarden.com and add "Smart Order" field.

Step 2: For 3 consecutive months, order all the pack, 10 another pack that contains Berne Made or 1 Berne Made 20 oz.

Step 3: Get 1 FREE! Berne Made 40 oz. capsules in the 4th month (up to \$45 value, vs. \$500 Rewards points).

800-800-0000



ULTIMATE LIFESTYLE TRANSFORMATION

QR CODES & OTHER SCHEDULES

QR CODES

These codes are the modern way to link someone to a website with their mobile device camera. Below are links to the blog posts that match the QR Codes (right to left):

TOP ROW:

- [Get Familiar with the Products](#)
- [Ultimate Lifestyle Transformation Schedule](#)
- [Lifestyle Transformation Success Stories](#)

BOTTOM ROW:

- [Learn about Flex Foods & Lifestyle Meals](#)
- [Lifestyle Transformation Support](#)
- [Join the Contest](#)

GET SUPPORT

Scan the QR codes to learn more.

Video A GET FAMILIAR WITH THE PRODUCTS VIDEO



LIFESTYLE TRANSFORMATION DIGITAL GUIDE



SUCCESS STORIES



WATCH THE FLEX FOODS VIDEO



LIFESTYLE TRANSFORMATION SUPPORT



JOIN THE CONTEST



ADDITIONAL 30-DAY SCHEDULES

Another reason why the Ultimate Lifestyle Transformation is amazing, is because there are a few different ways to use it. [Ultimate Lifestyle Transformation Schedule](#) explains the differences between all 3.

[Accelerated Schedule](#)

[Intermittent-Fasting Schedule](#)

ACCELERATED 30-DAY SCHEDULE

DAY 1 - 10: EASE IN
Begin by easing into your product routine.

- Drink 12 your body weight in oz. of water
- Eat 2 LifeStyle Meals
- Eat 2 Flex Foods - any time
- Exercise at your normal pace
- Consume moderate sugar, caffeine, alcohol products, and alcohol

RISE & SHINE
When you wake up:
• Super Amino 23 (5 tablets)
• Power Shake (5.5 Tbsp) - 100 calories
• Biome Medix (2 capsules)

SWEET DREAMS
30-60 minutes before you go to sleep:
• ApplePie Cherry (2 Tbsp) with 8-10 oz. water

DAY 11 - 20: 10-DAY IMMERSION
Time to truly accelerate and flood your body with only pure, organic nutrition.

- Drink 12 your body weight in oz. of water
- Eat up to 3 flex foods during the 10-day immersion
- No other foods to be consumed during the 10-day immersion
- Low-impact exercise only, like gentle yoga or light walking
- Self-reflection for every two hours, to keep you on track
- Prepare for Day 21 and beyond by signing up for Smart Chills with an Ultimate Lifestyle Transformation OR Daily Care

RISE & SHINE
When you wake up:
• Super Amino 23 (5 tablets)
• Power Shake (5.5 Tbsp) - 100 calories
• Biome Medix (2 capsules)

DAY 21 - 30: FINISH STRONG
Celebrate! Honor your hard work by sticking with your suggested nutrition and healthy habits.

- Drink 12 your body weight in oz. of water
- Eat 3 flex foods
- Exercise at your normal pace
- No sugar, caffeine, alcohol products or alcohol to be consumed

RISE & SHINE
When you wake up:
• Super Amino 23 (5 tablets)
• Power Shake (5.5 Tbsp) - 100 calories
• Biome Medix (2 capsules)

*Biome Medix and Super C

INTERMITTENT-FASTING 30-DAY SCHEDULE
Based on a daily 2,000-calorie diet.

SPECIAL TIPS

- Eat all of your meals within an 8-hour window, allowing 16 hours of fasting
- Water is not considered food, drink half your body weight in ounces
- Eat as healthy as you feel comfortable, emphasizing organic foods
- See the sample schedule to the right and adjust based upon your wake time
- Fast from 7pm - and REPEAT EACH DAY
- For best results, keep a consistent schedule
- Add Super CleanR to your 8 AM Super Amino 23 serving during the final 10 days (for a natural, deep colon cleanse)
- Modify 1-2 capsules of Biome and Super CleanR according to your body's digestive response (Biome Medix and Super CleanR aid in waste elimination)

8 AM DAYS 1 - 20
Infuse your muscles with pre-gelatinized protein without breaking your fast:
• Super Amino 23 (5 tablets - 20 calories)
• Power Shake (5.5 Tbsp) - 100 calories

8 AM DAYS 21 - 30
Muscle support and a deep colon cleanse:
• Super Amino 23 (5 tablets - 20 calories)
• Super CleanR (2 capsules)

10 AM
Gently break your fast with organic greens, healthy fats, whole carbs, and plant protein:
• Power Shake (5.5 Tbsp) - 100 calories

12 PM
Time to eat some "real food!"
• Enjoy your first meal (750 calories MAX, for best results)
• Biome Medix (2 capsules)

2 PM
More muscle support:
• Super Amino 23 (5 tablets - 20 calories)

4 PM
Fuel your cells with more organic greens:
• Power Shake (5.5 Tbsp) - 100 calories

6 PM
Final meal before your 16-hour fast!
• Enjoy your first meal (900 calories MAX, for best results)
• ApplePie Cherry (2 Tbsp) - 100 calories
• Biome Medix (2 capsules)



ULTIMATE LIFESTYLE TRANSFORMATION

MORE SUPPORT

ILEARN (VIA [PURIUMBACKOFFICE.COM](https://puriumbackoffice.com))

Login to iLearn and select the module “Ultimate Lifestyle Transformation” to find everything you need to successfully share the pack.

- Core 4 Video
- Social Posts
- Schedules & Tracker
- Product Info



SHARE TODAY

A landing page and flyer are tools to help you share.

iLearn
Select a module below to get started!

Purium Health Products PHP's Library

Welcome to iLearn! We're so happy to have you here. Select any module below to get started. Take your time exploring, we'll keep track of your progress along the way

Welcome! [View Module](#)

Get Started [View Module](#)

Ultimate Lifestyle Transformation [View Module](#)
This module contains useful assets to start your own Ultimate Lifestyle Transformation marketing campaign and lead a group cleanse.

ILEARN HAS A SPECIAL MODULE
Access iLearn from PuriumBackOffice.com and find an entire module dedicated to the Ultimate Lifestyle Transformation.

EXTRA TOOLS & RESOURCES

Transformation Landing Page

<https://ishoppurium.com/pages/lifestyle-transformation>

Transformation Flyer

https://cdn.shopify.com/s/files/1/2062/5235/files/trans-for-ma-tion_Flyer_2.pdf?114762

Permalink Builder

<https://puriumpermalinks.com/>